

**NEW BROADCASTING: CREATING MEDIA CONTENT**

Kazakhstan

These visitors are invited to the United States under the auspices of the Department of State's International Visitor Leadership Program. The Graduate School USA arranged their program.

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**Accompanied By:** Ms. Yulia Shevchenko and Mr. Valery Yegorov, Russian Language Interpreters

**June 4 ‑ 22, 2018**

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PROFESSIONAL OBJECTIVES

The Department of State has outlined the following specific objectives for the project:

• To examine the rights and responsibilities of a free press in a democracy;

• To develop an understanding of the standards, practices and institutions of broadcast journalism in the United States;

• To examine content creation in the areas of news analysis, straight reporting and creative programming;

• To see firsthand how staff and editors make daily decisions on content - what stories “lead,” which stories make the cut, and which material is cut;

• To observe operational practices, standards, and institutions of the media in the United States, focusing in particular on local network news affiliates and independent channels.

BIOGRAPHICAL INFORMATION

**Kazakhstan**

*Name:* **Mr. Eldar BAKPAYEV**

*Present Position:* Editor‑in‑Chief, News Programs, *Khabar 24 TV*

*Previous Positions:* Anchor, *Irbis TV*, 2009 ‑ 2011

Correspondent, *Irbis TV*

*Education/Training:* B.A., Journalism, Toraigyrov Pavlodar State University, 2009

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118 apt  
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*Languages:* Kazakh (primary), Russian

*Other Travel:* Austria, Belarus, China, France, Kyrgyzstan, Russia, Serbia, Turkey, Turkmenistan, Uzbekistan

*Professional Background:* As Editor-in-Chief at *Khabar 24 TV,* Mr. Bakpayev oversees the news division staff and program development. He is also closely involved in many other aspects of producing the channel’s daily broadcasts.

**Kazakhstan**

*Name:* **Mr. Nurbol KAPESHOV**

*Present Position:* Chief, APTA broadcast, *Kazakhstan TV*

*Previous Positions:* News Editor‑in‑Chief, Directorate of Information & Analytical Programs, Republican Broadcasting Corporation, 2013 ‑ 2017

*Education/Training:* B.A., Journalism, Al‑Farabi Kazakh State University, 2001

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*Languages:* Kazakh (primary), Russian

*Other Travel:* China, Kyrgyzstan, Mongolia, Romania, Russia, Turkey

*Professional Background:* As the Chief of the APTA program, Mr. Kapeshov formats broadcasting concepts, develops production plans and makes final editorial decisions. He also coordinates with other journalists working on the program about their assignments.

**Kazakhstan**

*Name:* **Ms. Anar KARINTAYEVA**

*Present Position:* Director of News and Analytical Programs, *Astana TV*

*Previous Positions:* Chief Manager, KazEnergy Association, 2010

*Education/Training:* Toraigyrov Pavlodar State University, 2008  
Almaty Institute of International Journalism, 1998

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*Languages:* Kazakh (primary), Russian

*U. S. Travel:* Washington, DC

*Other Travel:* China, France, United Arab Emirates

*Professional Background:* Ms. Karintayeva is responsible for the development of Astana TV’s news and analytical programs in both Kazakh and Russian languages. She hopes to learn more about cutting edge technology in television broadcasting, and wants to learn about how content influences audiences.

**Kazakhstan**

*Name:* **Ms. Gulzhan MUKUSHEVA**

*Present Position:* Director, News and Analytical Programs, *31 Channel*

*Previous Positions:* Analytical Editor, Author and Anchor of the Weekly News Program, *Astana TV*, 2011 ‑ 2013  
Director, Information & Analytical Programs, *Astana TV*

Deputy Director of Information‑Analytical Programs*, Astana TV*

Managing Editor in Charge, *Astana TV*

Correspondent, *Astana TV*

News Anchor, *Astana TV*

*Education/Training:* B.A., Journalism, Gumilyev Eurasian National University, Astana

*Publications:* "Informburo"

"Nege?"

"EXPO: Future Energy,"

"Pension.KZ."

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*Languages:* Kazakh (primary), Russian

*U. S. Travel:* New York

*Other Travel:* Austria, Hungary, Italy, Russia, United Arab Emirates

*Professional Background:* As a director at 31 Channel, Ms. Mukusheva produces news and analytical programs and is involved in the editorial process. She is interested in learning about American media in general and the production of political talk shows in particular.